

## **Exacter, Inc. forms Alliance for Utility Reliability in Mexico with Forestal La Reforma**

(Columbus, Ohio USA/ Monterrey, Mexico) — Exacter, Inc., patent-holder and provider of proprietary electrical utility reliability technology and services announced today that it has awarded an exclusive sales, marketing, and distribution agreement to Forestal La Reforma, of Monterrey, Mexico.

Forestal La Reforma is a leading provider of electric utility infrastructure products and services in Mexico. Their reputation and business contracts with the nation's electrical utilities will position Exacter for rapid growth in Mexico. "Forestal La Reforma has hit the ground running," states Larry Anderson, Vice President of International Business at Exacter, Inc. "We have already started our first joint project and there are a number of other interesting projects being planned."

The Mexican utility industry is in a very dynamic state of growth right now. Demand from both a growing industrial sector and expanding consumer population is driving the need for improved distribution reliability. "Look at the news," continues Anderson. "[ABB is building new substations](#), [Aclara is deploying AMI technology](#) in Acapulco, new transmission lines to the Yucatan are being built. We are very excited about Mexico because Exacter technology and processes will be an important quality-assurance tool for new construction as well as a means to harden an aging distribution network in the large cities."

"The decision by Exacter to engage Forestal La Reforma was based on the company's commitment to quality services, their problem-solving approach, and established contracts and relationships within the Mexican utilities," explains Anderson. "Forestal has a remarkable understanding of what's needed to assure quality distribution in Mexico. We believe that is a formula for success."

Exacter, Inc. is a provider of outage-avoidance technology and services to the electric utility industry. The EXACTER® system provides early warning of failing overhead distribution equipment such as transformers, regulators, insulators, cutouts, and surge arrestors, and detects construction errors and more, utilizing advanced sensor-array technology. Geospatial mapping provides location data utilized for maintenance prioritization and outage avoidance.

**For More Information**

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