



### Education

Bachelors of Electrical Engineering,  
Purdue University

Masters of Electrical Engineering,  
The Ohio State University

### Professional Recognition

US Patent on Predictive  
Measurements for Electric  
Grid Reliability

US Patent in Harmonic Distortion  
Measurement on Electric Power  
Systems

US Patents on Sensing Deteriorated  
Utility Equipment with EMI

Sr. Member, IEEE

Visiting Scientist at University  
of Akron

### Speaking Engagements

EEI T&D

NRECA TechAdvantage

APPA E&O Conference

International Reliability

IEEE PES

IEEE Events

Multiple Executive Briefings

**To discuss topics and speaking  
engagements for John Lauletta,  
contact him directly here:**

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## Professional Speaker

### John Lauletta

CEO & CTO, Exacter, Inc.

## Grid Reliability Thought Leader

John Lauletta is the CEO and Founder of Exacter, Inc., the utility industry's leader in predictive reliability analytics. He is an industry thought leader and a subject matter expert on power outages, overhead equipment failure, and power measurement, as well as the driving force behind Exacter's cutting-edge product development efforts.

He is a regular speaker at IEEE events and has spoken at multiple EEI T&D meetings, international reliability conferences, APPA events, and most recently at NRECA's TechAdvantage, where his Exacter Analytics are becoming part of the Reliability Benchmarking Group's Web App.

John has been working in or serving the electrical utility industry for over 30 years. His background as an electrical engineer includes working for AEP and a number of power measurement technology providers to the utility market. Presently, he is the industry's foremost voice for helping utilities prevent outages, pole fires, and flashover events by using predictive grid intelligence and analytics.

His experience and deep understanding of the issues facing the electrical utility industry in the areas of grid reliability/grid resilience and the implementation of strategies and programs to reduce outages, CMI, SAIDI, and SAIFI make him a powerful catalyst for electric utilities looking to make continuous improvement to their systems.

John is available to speak at conferences, group meetings, or provide special executive briefings on the industry's most relevant grid reliability topics. Some of the topics include:

- The Application of Predictive Analytics for Reliability Programs
- Using Predictive Analytics to Prevent Outages and Reduce SAIDI
- Identifying & Mitigating Pole Fire Risk
- How Insulator Flashovers Weaken Circuit Reliability
- Using Historical OMS and GIS Data to Drive Circuit Improvement Strategies
- The Criticality of Lightning Arrester Health in Assuring Reliability